



VISIONS

OF THE NATIONAL CHRIST CHILD SOCIETY

SPRING 2007

*Challenging Poverty:
One Child At A Time*

INSIDE THIS ISSUE

- 1 New Look at NCCS
- 2 President's Message
- 3 Why do a Logic Model?
- 4 San Jose Book Garden Blooms
- 5 Western Reserve's WELCOME Program
- 6 Donations / Memorials
- 9 Conference 2007
- 10 Melrose Street
- 10 Leaving a Legacy
- 11 Digital Newsletters
- 12 Meet us in St. Louis

National Calendar

- **DoubleTree Hotel and Conference Center Bethesda, MD**
Director's Meeting
September 27-28, 2007
NCCS Conference
September 28-29, 2007
- **Fall Newsletter October 2007**
- **Director's Meeting Bethesda, MD March 28-29, 2008**
- **Spring Newsletter March 2008**
- **Hyatt at Union Station St. Louis, MO**
Director's Meeting
October 15-16, 2008
NCCS Convention
October 16-18, 2008
- **Fall Newsletter November 2008**

THERE IS A NEW LOOK IN THE NCCS OFFICE

With the expanded expectations, duties and requirements of our NCCS staff, the Board of Directors has realigned the operations of the Office to better serve the needs of our Chapters and members. With this new alignment the NCCS Board of Directors is pleased to announce the hiring of **Alicia Milla**, as Executive Director, and the creation of the position of Director of Programs and Chapter Relations to be filled by our dedicated and long time employee, **Margaret Saffell**.



Margaret and Alicia look forward to providing continued and enhanced services to our members and Chapters.

Alicia Milla comes to NCCS with a strong background in nonprofit leadership. Over seventeen years of experience in community and child-centered nonprofits make her a perfect fit for NCCS. She has experience in the operating, financial and fund raising areas of nonprofit organizations, as well as corporate and public relations. Alicia is looking forward to the opportunity to work with an organization with such a rich history and bright future. The dedication of our members and Chapters to the mission of Mary Virginia Merrick and her Cause for Canonization played an important part in Alicia's decision to join the staff of NCCS.

Margaret Saffell's new position and title change will allow her to devote more of her time to the Challenging Poverty: One Child At A Time program and its continued development throughout our

Chapters. Another area that will get much more of Margaret's attention will be Chapter Expansion and new Chapter Formation. Her new role will also allow her to spend more time with Chapters who are experiencing difficulties with membership growth, member retention and other Chapter issues. Margaret is very excited about having additional opportunities to visit Chapters and work with our Chapter leadership to further the growth of NCCS.

Margaret, Alicia and Office Manager Joe Naranjo look forward to providing continued and enhanced services to our members and Chapters

Please welcome Alicia to the Office when you call and be sure to introduce yourself to her in person during our Conference this September.

IS THE CHRIST CHILD SOCIETY TOO GOOD TO BE GREAT?

Linda Toth, National Board President



Did the title catch your interest? I hope so. During the past seven years on the Board of Directors I have spent many hours researching information pertaining to the operation of nonprofit organizations. More than a few articles have been written on the subject of turning around and moving forward a nonprofit organization. *Is your nonprofit too good to be great?* The title sent me right into the content of the article and when I finished I couldn't help but relate what I had read to the Christ Child Society.

The author began with a concept that charged businesses not to settle on being a 'good' business, but to always search out the things that would make them 'great'. And, like most worthwhile ideas pertaining to operating a business, the concept has filtered into the nonprofit sector. He continues to point out that in most cases nonprofit organizations were finding that being a 'good' nonprofit was holding them back from being a 'great' nonprofit.

By now I hope I've caught your attention on where this concept is going. Are we an organization that has allowed our 120 year history of doing 'good' things for children hold us back from doing 'great' things for children. Let me say that there is nothing

wrong with being 'good' at what we do. But, can being called 'good' slow down or all together stop forward movement? Can 'good' put a hold on looking for more efficient and effective ways to operate? Can being 'good' leave procedures and programs in place that are no longer doing what they had been established to do. And, most importantly, can it stop new ideas from surfacing that would move us to 'great'?

The women who serve on the Board of Directors have taken a strong look at what has made us a 'good' organization for the past 120 years and have chosen to move from 'good' to 'great'. It is taking time, it is taking effort, and it is taking commitment, but it is happening. Can we afford to be content with operating as we have done for 120 years, 50 years, or 20 years simply because we have done a 'good' job or do we constantly look for ways to change 'good' to 'great'? Can our Chapters do the same? Of course they can.

Congratulations
to the Akron ,Ohio
Chapter on their
50th Anniversary
Celebration on
April 14th.

CHAPTERS ARE USING A “GOOD LOOK” TOOL

Kathy Bixler, National Vice President Programs

The two stories that follow this article are examples of Logic Models in action. The Western Reserve and San Jose Chapters are sharing their stories with you in this newsletter. Both of these Chapters left the Convention last fall and built their new programs with the help of the Logic Model concept.

Since the introduction of the Logic Model concept last year, many Chapters have used the concept and come away with a better understanding of the need for Chapters to constantly assess what they do, and more importantly, why they do what they do. Many Chapters requested feedback to their program Logic Models.

WHY DO A LOGIC MODEL?

- *A Logic Model helps you understand why something works*
- *A Logic Model tells the story of your program quickly and visually*
- *You can apply the model's theory to new and related problems*

The Logic Model and Data Collection **Samples available on the NCCS website** represent an “ideal” for tutoring and mentoring programs. These valuable evaluation tools provide a blueprint – in Logic Model form – to assist your Chapter in any number of ways.

Let’s look at some of the ‘Why’s’ of a Logic model. Used for **program planning**, it can assess community needs prior to designing and implementing a program and lead the way in outlining best practices. Using a logic model to **evaluate a program** can produce evidence that the program is effective or perhaps not, and guidance in implementing necessary changes.

Programs are the key to a Chapter’s future. A Chapter **membership benefits** when a

program classifies special opportunities and interprets local community volunteer interests (tutoring, mentoring, layette duties, fundraising activities, board positions, etc.). This tool allows Chapters to evaluate outcomes and benefits to community, children and families to attract a variety of volunteers and new members who are looking for meaningful volunteer opportunities.

A Logic Model can lead a Chapter toward new **public relations** opportunities. The same tool that creates data for press releases, brochures, letters and interviews can give prospective members an accurate picture of the Chapter’s activities as well as put in place a “30 second” outline of what CCS does in your community that can be presented to the media.

In addition, let’s not forget **fund raising and grant writing**. Logic models present professional evaluation data in grant applications and provide evidence to funders that your program is an effort worth supporting. Increasingly, we find that grants are requiring data collection in Logic Model form.

Chapters are encouraged to contact the Office if they need any assistance with their Chapter Program Planning/Evaluation. To access these tools on the NCCS website: enter the Chapters area by clicking on the red wagon, and use the ‘red wagon’ password, the documents are in the Logic Model Sample area. Our goal is to provide Chapters with the information and tools they need to efficiently and effectively serve their communities.

Conference 2007 will offer opportunities for Chapter leaders to discuss these tools and demonstrate how data collection will provide essential information for both the Chapters and NCCS.



Local Community Foundations can be a great source of information to Chapters looking for new programs.

SANTEE LIBRARY, SISTER MARTHA'S BOOK GARDEN

Sandy Sifferman, San Jose Chapter President

The drug and gang infested east side of San Jose, California is home to a poor Mexican community. Its shining light is a children's library, Sister Martha's Book Garden, which is run by the Christ Child Society.

Within weeks of the formation of the San Jose Chapter, three retired Holy Name sisters asked the Christ Child Society to consider a program in their neighborhood, where they minister to the poor and marginalized. One of the sisters started a small library ten years earlier, but had fallen terminally ill, forcing the library to be closed for almost a year.

Several Christ Child members visited the closed library, and found a very tiny room with inadequate bookshelves, tired paint and a jumble of books. With the help of the Girl Scouts, the library became alive and usable once again.

The Girl Scouts and Christ Child Society members took all the books home, sorted, purged those that were not appropriate and cleaned as many as they could. Before returning the sorted books, the Girl Scouts painted the walls and bookcases, made valences for the windows and pillows for the children to sit upon as they peruse the books.

Now, when books are donated to the library, they are screened, categorized, identified with the appropriate stickers, covered, and then entered into the computer, very much library ready. This process is done by CCS members who are also storing an additional 4400 books in their homes, due to a current lack of space at the library. Some creative shelving is still to be done!

The Library is typically open five hours a week, an hour each day after school or until the last child leaves. It is open all year so that during the summer, the



Pam Parker, Lisa Rauschmayer, Sandy Sifferman , Jackie Kroenung are four of our CCS "librarians" for Sister Martha's Book Garden.

children can visit on their way home from summer school. We now have a base clientele of about two hundred readers, with more applying every week.

Although the children's primary language is Spanish, most of the books at the library are in English since they are taught English as their second language from kindergarten onward at school. Our goal is to start a Saturday Morning Story Hour in the near future.

We have been surprised by the rapid acceptance of this program and those who work at the library feel blessed to be able to make a difference in the lives of so many children.

THE WELCOME PROGRAM OF THE WESTERN RESERVE CHAPTER

Jean Zak, Western Reserve President -Elect

W We the Christ Child Society
E Educate our students to achieve
L Literacy...and
C Competency
O Our
M Mission
E Enlightens



Beth Buckman, Western Reserve Chapter President , **Jean Zak**, VP & Chair Welcome Program, **Beverly Moore**, St.Mary School Principal, **Carol Berthold**, **Catherine Nasca**, **Marilyn Bergen**, **Ruth Endres**

Last fall, when I attended the NCCS Biennial Convention, one seminar focused on the mission statement, “Serving at risk children, one child at a time.” The main question asked was “How are the Chapters working to help at-risk children through volunteer programs?” The discussions helped to ascertain the need for a tutoring program by our Chapter.

We live in a diverse area that has experienced an increase in migrant workers, mostly Mexican families, who have relocated in Lake County. A large number of these children attend St. Mary’s school in Painesville, Ohio. The school also has several students in the tuition voucher program, which gives parents an alternative method of sending their children to private schools.

The pastor and principal at St. Mary’s hope that our new program will help children who experience learning difficulties due to a language barrier, as well as raise the proficiency levels of the voucher students.

I felt that our members have an opportunity to help by tutoring these at-risk children. I presented the tutoring program plan to our membership, and they responded with positive approval. Our organization has several retired teachers and volunteers who were willing to form a core planning committee. Our WELCOME program was now created.

In January, a meeting was held with the principal and teachers who explained their needs and goals and

emphasized that at-risk children exhibit different learning styles. Math, science and language present the most difficult challenges. Our volunteers will work along with their teachers in the classroom, reinforcing what is taught using a one-on-one approach.

These children will be given the opportunity to raise their grades to the levels needed to be accepted into a Catholic high school. We will try to help the principal achieve her goal of building self-esteem and motivation to help the children reach their own goals. All of the area legal requirements (Virtus training, fingerprinting) have been met. Our WELCOME Program will begin the last week in March.

Our dedicated, caring Christ Child volunteers and classroom teachers are eagerly accepting the challenge to help meet the needs of at risk students at St. Mary’s. We are following the inspiration and vision of Mary Virginia Merrick that “Nothing is ever too much to do for a child.”

Note: A logic model was used in planning this program and is available on the NCCS website. www.nationalchristchildsoc.org

CONTRIBUTIONS TO THE NATIONAL CHRIST CHILD SOCIETY (January - December 2006)

Annual Giving**Akron**

Amer, Mary Ellen
Ballard, Mary Lou
Beck, Karen
Bedell, Patricia
Berger, Irene
Beringer, Laura
Beringer, Linda
Bertsch, Marianne
Brewster, Jeannette
Burke, Lauretta
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Williams, Nancy

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Zink, Louise

Dayton

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Frericks, Gwen
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Monnig, Kathy
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McGovern, Mitzi
Mellinger, Mary
Mountin, Elizabeth
Mullahy, Mary Ann
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Powers, Terese

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 Pings, Marjorie
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 Urrea, Nora
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 Wilson, Dianne
 Wood, Athena
 Wood, Sally
 Zak, Marie

Phoenix

Altman, Ilene and Alan
 Bryner, Marilyn
 Cavalcant, Tina
 Collins, Carol
 Coor, Debbie
 Coulter, Frances
 Critchfield, Claudia
 De Claire, Alcida
 Dedinsky, Mary Alice
 Donnelly, JoAnn
 Ell, Suzanne
 Engel, Carol
 Gutt, Barbara
 Hall, Patsy
 Hebbing, Marion
 Hellmann, Mary
 Hunt, Barbara
 Jakubek, Delores
 Jaros, Helen
 Jerome, Margaret
 Kupcik, Fran
 Kvochak, Edna
 Laatsch, Bette
 Langley, Edna
 Marrison, Therese
 McCall, Patricia
 Murphy, Elizabeth
 Murray, Teddi
 Noonan, Nana
 Nusrala, Mimi
 O'Toole, Elaine
 Parsons, Johanna

Plank, Rosalind
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 Scalise, Diane*
 Vanderwey, Angie
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 Dziak, Marlene
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 Jackson, Rhoda
 Lewis, Leonor
 McLellan, Bea
 O'Connell, Penelope
 Rapplea, Mary

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San Jose
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 Longo, Evelyn
 Mackay, Charlotte
 Parker, Pamela
 Rauschmayer, Lisa
 Ruder, Lisa
 Sifferman, Sandy
 Sweeney, Tricia
 Tatar, Raffaella
 von Massenhausen, Maria
 Wagner, Mary Jean

Sarasota

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 Gibbons, Kathleen*
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 Spencer, Patricia
 Traczuk, Toni

South Bend

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 Boehnlein, Diane
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 Bycraft, Marjorie
 Cierzniak, Suzanne
 Claeys, Peggy
 Cooke, Betsy
 Derwent, Mary Lou
 Desmond, Jeanne
 Doran, Marianne
 Earl, Mary
 Eckrich, Judy
 Ellgass, Kay
 Emge, Shelia
 Fitzpatrick, Dianne
 Flowers, Patricia
 Goeller, Catherine
 Goeller, Elizabeth
 Hardig, Joan
 Hosinski, Margaret
 Houle, Mary Lou
 James, Sharon
 Johnson, Margaret
 Jones, Ann
 Karason, Karen
 Kass, Jean
 Kearns, Judith
 Keiser, Mary
 Klimek, Anne
 Koscielski, Catherine
 Liddell, Mary
 Lockhart, Lyla

Lohr, Judi
 Low, Debbie
 Marien, Kathy
 Meyer, Julie
 Minne, Monica
 Peck, Peggy
 Poland, June
 Reitz, Joann
 Riel, Victoria*
 Schmedeler, Ann
 Screes, Katie
 Shearer, Frances
 Sheehan, Suzanne
 Strantz, Betty
 Thurin, Catherine
 Trant, Mary Jane
 Vroman, Catherine
 Ward, Jeanne
 Zellers, Virginia

Stuart

CCS of Stuart
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 Cote', Phyllis
 Fearons, Sandra
 Genovese, Marlene*
 Hurchalla, Judy
 Jackson, Nancy
 Langella, Barbara
 Lynch, Bettye
 Moran, Victoria
 Sullivan, Nancy

Texas, Capital Area

Rowland, Margie
 Rowland, Mickey*
 Urbanowski, Mary

Toledo

CCS of Toledo
 Abu-Absi, Lucy
 Bixler, Kathleen*
 Bronk, Judith
 David, Karen
 Fadell, Carol
 Graham, Linda
 Hagan, Joanne
 Hanley, Marjorie
 Hoover, Ellen
 Koury, Carol
 Kuhr, Patricia
 Langenderfer, Colleen
 Marchal, Andrea
 Morrette, Tootie
 Murray, Kay
 O'Brien, Penny
 Purinton, Jan
 Reichert, Margot
 Rutherford, Cece
 Savage, Susan
 Smythe, Nancy
 Sobczak, OSF, Sr. Rosine
 Taylor, Julie

Tucson

Erler, Pat
 Forte, Gloria
 Holloman, Shirley
 Sobey, Bernadette
 Toal, Lucille
 Zacharias, Ruth

Utica

Cahalan, Mary Rose
 Cerny, Elaine
 Gilroy, Frances
 Hart, Rosemary
 Jajo, Victoria
 Martino, Fenita
 Martucci, Carmel

Moylan, Rose
 Noon, Kathleen
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 McCormick, Mary
 McGill, Arlette
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 Shuler, Jamie
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 Weschler, MaryAlice
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Western Reserve

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 Andrasak, Frances
 Arcadi, Marlene
 Baker, Juliet
 Bannan, Joan
 Bergen, Marilyn
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 Blankschaen, Mary
 Bockhoff, Peggy
 Bordonaro, Ann
 Braca, Lucia
 Brickman, Barbara
 Bringardner, Patricia
 Buckman, Beth
 Cannon, Patricia

Cermak, Dee
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Ciconetti, Jacqueline
Cimaglio, Janice
Clarke, Iris
Connell, Ruthie
Cordiano, Elaine
Crislip, Jeanette
Crouse, Leona
DeMay, Laureen
Demeter, Muncie
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Donofrio, Inez
Evans, Roseann
Fazekas, Barbara

Flanigan, Sharon
Garner, Barbara
Goecker, Pat
Gorjanc, Virginia
Gurney, Victoria
Harrison, Nancy
Hayden, Louise
Hetzer, Stella
Hostutler, Mary Ann
Jaborsky, Catherine
Jackson, Ruth
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Markuz, Theresa
Martin, Dolores
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Miller, Mary Lou
Morgan, Carol
Mulroy, E. Patricia
Nasca, Dolly

Osgood, Marie
O'Toole, Joanne R.
Paquin, Mary
Patricy, Kathleen
Pepp, Jean
Petsche, Carol
Powers, Joan
Raddell, Joan
Radigan, Helen
Redmond, Kay
Rich, Katherine
Rigler, Mary Eileen
Robie, Trudy
Saponaro, Jean
Seitz, Janet

Shea, Sylvia
Sheridan, Katherine
St. Julian, Mary Ann
Sustar, Judy
Tarantino, Dee
Tropp, Catherine
Urban, Diane
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Virgili, Anna Marie
Wajahn, Leona
Weber, Mary
Whann, Katherine
Wiegand, Bernita
Woidtke, Bea
Zak, Jean

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Ryan, Christine
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Toth, Linda*
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Wood, Sally

Canonization

SPECIAL INTENTIONS

In Memoriam

Agnes Kavanagh
National President 1984-86
Marjorie "Skip" Wear
National President 1986-88
Priscilla White
Relative to Mary Virginia Merrick

Memorials

Barbara Jean Dickinsen
Beatrice C. Brown
Cecilia Ward
Gloria Glaser
H. Leroy Hoyt
John Kopf
Margaret O'Donnell
Michael J. Quick
Pat McDonald
Patricia Kaye

In Honor of

2004-2006 National Board
Roseann Anderson
Mrs. John Cherry
Katie Meyers
The Naranjo Family

We would like to thank all our members and friends for their contined support. We know without you we can not follow Mary Virginia Merrick's mission.

We apologize to those whose names we may have inadvertently omitted from the listing. Thank you for your understanding.

SEPTEMBER 2007, NATIONAL CONFERENCE

Mary Graves, President-Elect

Although Spring has come and Summer will be fast approaching, NCCS is already looking forward to the Fall. Yes, the next NCCS Conference is just around the corner on September 28-29, 2007 at the DoubleTree Hotel and Executive Meeting Center in Bethesda, Maryland.

You, the CCS Chapters have spoken and the NCCS Board has listened. In response to your concerns, The Fall Conference 2007 will focus on the vast and the ever changing financial and legal concerns for nonprofit organizations. Chapters should plan on having their Board member responsible for finance attend this Conference.

Mark your Calendars now for the Fall Conference, September 28-29, 2007.

Registration information will be sent to each Chapter in April. The NCCS website will then carry Conference and hotel registration information when the packets are mailed. The NCCS Chapter meetings are planned to bring together our Chapter leaders for an educational opportunity and

also encouraging the sharing of information and experiences that make each of our Chapters so unique.



Conference Activities:

Friday, September 28, 2007

Afternoon: Open House at the National Office
Registration at the DoubleTree Hotel

Evening: Dinner and Round Table Discussions

Saturday, September 29, 2007

Morning: Financial Issues for Nonprofits, Investments
Operating Manual Overview

Afternoon: Luncheon and Canonization Update
Business Meeting

Evening: Mass at Stone Ridge School
of the Sacred Heart
Reception and Dinner at Stone Ridge

You Never Know----

The Grant Committee of the Columbus Chapter received an unsolicited grant of \$1,389 from a Wal-Mart in their area. The check was accompanied by a letter asking someone from their group to contact the manager of that store. When contacted, he said he had some money left in his giving budget and he remembered when he was the manager of a K mart store, there were these "very, very nice ladies" who would come in to purchase goods for needy children (Clothes Closet). He said he was so impressed with them and their cause that he wanted to contribute to that cause. So he searched for Christ Child on the Internet and sent the check to the P.O. Box. They obviously left a lasting impression on this gentleman!

All of our Chapters have left a lasting impression in their communities. There are a lot of Wal-Mart stories within our Chapters. We will try to share them with you in future issues.

Does your Chapter
have difficulty
sifting through the
paperwork and
requirements to
submit a grant
request?

Contact the
National Office.

THIS HOME STILL HAS A CHRIST CHILD CONNECTION

Ann Doyle, NCCS Historian



Many Christ Child Society members have visited a house that has a special significance to our organization. Members who attended the '04 National Convention will fondly remember this highlight of their visit to Washington, DC. Mary Virginia Merrick's family home on East Melrose Street in Chevy Chase now has a new owner.

Can you imagine the surprise of the Overcash family when they learned that their new DC home purchase has a history of such religious significance and historical importance to so many people around the country!

When Bridget Overcash, who along with her husband, Tim, and their four young children discovered this, she was so moved that she joined the Abell Guild of the Washington Chapter.

To share in her joy, Bridget invited Sr. Barbara Marie Kleck who also grew up in the house, and Ann Doyle, the NCCS Historian to visit the newly renovated home. She showed them the surprising discovery of the renovation; a silver spoon with the initial "M" hiding behind a radiator.

We wish the Overcash Family many blessings as Servant of God Mary Virginia Merrick watches over the newest owners of her family home.

LEAVING A LEGACY

Charitable bequests are an important way we can make lasting contributions to the Christ Child Society. It is a way to express how one wants to be remembered and makes a statement of one's values and beliefs. It is a way for members and friends of the Christ Child Society to share in Mary Virginia Merrick's vision and mission...

"Nothing is ever too much to do for a child."

More than at any other time in our history, philanthropy plays a significant role in the Christ Child Society's ability to pursue its goals and objectives to ensure the continued growth of the Society at both the National and Chapter levels.

The 2006 Pension Protection Act recently passed by Congress allows for individuals who have reached 70 ½ years of age to instruct their traditional individual

retirement account (IRA) or Roth IRA custodian to roll over tax-free distributions of up to \$100,000 for 2006 and 2007 only to non-profit organizations of their choice.

Seventy and one-half (70 1/2) years is the age threshold at which required distributions from IRAs begin; such distributions are considered ordinary taxable income. However, the new provision makes it possible to donate the annual distribution to a nonprofit organization, such as the Christ Child Society, without incurring a tax liability. To avoid taxes on the required distribution, the funds must be transferred directly from the fund to the nonprofit organization before the end of the 2007 calendar year.

Will you benefit from a year-end charitable gift to the Christ Child Society? The answer is probably yes. Always consult your financial planner or advisor to assist you in analyzing your financial situation before committing to any program.

SOMETHING NEW IN NEWSLETTERS!

Dottie Gaffney, National Director-At-Large

The world of communication is changing faster than anyone can ever hope to understand. Communication within an organization can be the one constant that keeps all the members connected with each other as well as with the group as a whole. In addition to the general meeting, Christ Child Society Chapters have used newsletters as a way of communicating the activities that go on at any given time within their group. Typically they have been sheets of paper, stapled in the middle and folded with the ends bound for ease in mailing.

As a National Board member, I have been receiving copies of newsletters from several Chapters and this seems to be the style adopted by most. But the Akron Chapter has decided to try something different.

For the past 2 years, the Chapter has offered the newsletter in both a hard copy, as you get in the mail, and also in digital form. Initially, the style it took in both forms was your typical newsletter look. Recently, however, they have initiated a completely new style. Rather than have “box” type of articles, everything is written in paragraphs with graphic designs separating the articles. Gone is the need to force fit articles into contained spaces. This may seem like an insignificant change, but for anyone who has ever had to “place” articles on a certain number of sheets, trying to fit in all the information but being limited by space, this is a huge leap forward. Because the digital medium is so completely flexible, the paragraphs can be as long or as short as they need to be.

Initially, a notice was sent to all members and they were asked to choose how they wanted to receive the newsletter. More than

half of the members choose to receive it digitally. In this way, they print either the whole file or, because they have the ability to decide, they may choose to only print the sheets that they want to have in a hard copy. Sending it electronically, Akron has halved the cost of paper and postage for mailing newsletters to its members.

Because there is no limit to what can be sent, Akron includes forms, flyers, and even notices from other sources. Pictures are also possible, but their size makes downloading them on to “smaller” computers difficult. Gathering the information becomes easier as well since the authors of the articles send the text electronically, and it can then be copied into the main body.

But don't be discouraged. It took several years to put together the email address list of members. However, if this is your goal, you can gather this information when you have your members renew their memberships. Ask for email addresses and then have a check box if they want to receive their newsletters electronically. Respecting that many members will never be into the computer age, you must always offer to mail copies to those that want to receive it. The trick is to have a system where the members can inform the Chapter when they change their email addresses. Once you have this in place, you'll find yourself wondering how you ever got along without it.

If you would like to view a copy of the Akron Chapter's latest newsletter, just email me at the National Office office@nationalchristchildsoc.org and I'll send it to you – digitally!



Cookbook
“Dishin” the
NCCS cookbook
 is a great
 fundraiser for
 Chapters.
 Contact the
 NCCS Office for
 details.

Meet Us In St. Louis!

“Gateway to the Future”

NCCS 2008 Convention

in St. Louis, Missouri

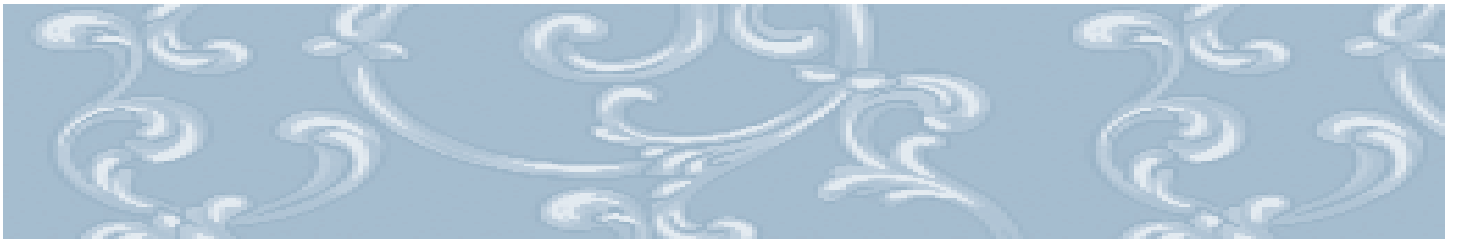
Mark your calendars and join us at the



Hyatt Hotel at Union Station

October 16-18, 2008

*“Save the Date” and look in your Fall 07 NCCS newsletter for
planned activities and registration information*



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